



# Sponsorship Opportunities

## 2024 Season

Tintwistle CC Community Hub



# One Team - One Dream

## Help us to celebrate 170 years on Speedwell

The 2024 season is just around the corner and is set to be our most exciting yet. Since the opening of our new community hub in Summer 2022 the club has grown from strength to strength and has cemented its place as a central part of the village.



We have actually been on the Speedwell site for 170 years in 2024 and have never been in a better place. The club not only has men's, ladies and junior cricket teams in the Derbyshire and Cheshire league, we run a thriving ECB All Stars programme but also offer the community a truly inclusive community hub to enable participation in a number of physical and social activities catering for everyone.



The club also have a best-in-class social media presence on YouTube, Facebook, X, TikTok and Instagram. Our follower numbers are truly amazing and enable us a unique opportunity to reach out to our community and well beyond to update people on progress at the club and put our sponsors at the forefront of all we do. From Big Earls Friday Club Podcast, matchday video highlights and a buzzing Facebook presence our exposure is second to none.



Family is at the heart of our vision and all of our players, juniors, parents, carers, visitors, friends from further afield and valued sponsors make up the Tinsel family. Why not check out the sponsorship opportunities in 2024 and come and join the family.



# We can promote your brand






## TCC's social media & metrics

A very progressive cricket club with a solid understanding of social media and advertising. We have an impressive reach into the local community and beyond.

We have an army of followers across all social media platforms and regularly post content throughout the year. We create innovative content on TikTok and YouTube including Big Earls Friday Club Podcast and professional match highlights videos with graphics and commentary.

## The numbers

The numbers speak for themselves.

	FOLLOWERS <b>1.2k+</b>	TOTAL REACH <b>41k+</b> <i>During 2023</i>
	FOLLOWERS <b>2.1k+</b>	IMPRESSIONS <b>2.9k+</b> <i>28 DAY AVERAGE</i>
	FOLLOWERS <b>350+</b>	ACCOUNTS REACHED <b>11.9k+</b> <i>90 day average</i>
	FOLLOWERS <b>1k+</b>	TOTAL VIDE VIEWS <b>90k+</b> <i>During 2023</i>
	FOLLOWERS <b>1.1k+</b>	TOTAL VIDE VIEWS <b>85k+</b> <i>During 2023</i>



*In 2023, TCC created over 150 media assets like the one below.*



DCCL DIVISION ONE  
ROUND 17  
TINTWISTLE VS WOODLEY  
BAR OPEN FROM 13:00  
BALL SPONSOR: CHRISTINE BURTON  
MATCH HIGHLIGHTS ON YouTube  
SATURDAY 12<sup>TH</sup> AUG  
1 PM START TIME  
SPEEDWELL CRICKET GROUND

### Notes:

Facebook Total Reach from 01 Jan - 31 Dec 2023 / Instagram Accounts Reached is based on a 90 day Average (Nov 23 - Jan 2024) / X impressions based on 28 day average (Jan 2024).



**Brownny - 1st XI Bowler**



*During 2023, our YouTube channel clocked up over 13,000 hours of watch time. We could be advertising your brand!*



# Match Day Sponsor

## Sponsor a match of your choice

Enjoy watching a match in the comfort of the **TCC Legends Lounge**. We're currently taking bookings for the 2024 season for 1XI and 2XI matches. With capacity for up to six people, there's plenty of space for you to entertain your customers or guests.

You'll also all be treated to a cold buffet and drinks. Pick the player of match and present trophy.

You will also advertise your business on **Big Earls Friday Club Podcast** which aires on YouTube the Friday before the match. If possible we may also advertise your business on the **match highlights** video which is certain to bring eyeballs to your brand!

**Cost**  
**£250**  
**per match**

**BUY NOW**  
 **Click here to buy**

A big thank you to **your business** for sponsoring this weeks match!



**BIG EARLS**  
FRIDAY CLUB **podcast**  
TINTWISTLE CRICKET CLUB  
FRI 14 JUL 2023

 *Big Earl is a TikTok superstar!*



# 2024 Home Fixtures

## 1st XI home games

Date	Competition	Opposition	Start Time
Sat 20 Apr 2024	DCCL Division 1	Hayfield CC	13:00
Sat 04 May 2024	DCCL Division 1	Whaley Bridge CC	13:00
Sat 18 May 2024	DCCL Division 1	Broadbottom CC	13:00
Sat 25 May 2024	DCCL Division 1	Newton CC	13:00
Sat 08 Jun 2024	DCCL Division 1	Dove Holes CC	13:00
Sat 22 Jun 2024	DCCL Division 1	Stalybridge CC	13:00
Sat 13 Jul 2024	DCCL Division 1	Hazel Grove CC	13:00
Sat 03 Aug 2024	DCCL Division 1	Dinting CC	13:00
Sat 24 Aug 2024	DCCL Division 1	Old Glossop CC	13:00
Sat 31 Aug 2024	DCCL Division 1	Pott Shrigley CC	13:00
Sat 14 Sep 2024	DCCL Division 1	New Mills CC	12:30

## 2nd XI home games

Date	Competition	Opposition	Start Time
Sat 27 Apr 2024	DCCL Division 2	Old Glossop CC	13:00
Sat 11 May 2024	DCCL Division 2	Hazel Grove CC	13:00
Sat 01 Jun 2024	DCCL Division 2	Buxworth CC	13:00
Sat 15 Jun 2024	DCCL Division 2	High Lane CC	13:00
Sat 29 June 2024	DCCL Division 2	Hollingworth CC	13:00
Sat 06 Jul 2024	DCCL Division 2	Birch Vale CC	13:00
Sat 20 Jul 2024	DCCL Division 2	Broadbottom CC	13:00
Sat 27 Jul 2024	DCCL Division 2	Newton CC	13:00
Sat 10 Aug 2024	DCCL Division 2	Dove Holes CC	13:00
Sat 17 Aug 2024	DCCL Division 2	Chapel CC	13:00
Sat 07 Sep 2024	DCCL Division 2	Charlesworth CC	12:30

## Cost

**£250 per match**

Any of the above matches are available for Match Day

Sponsorship!

**BUY NOW**



Click here  
to buy

# Match Ball Sponsor

## Sponsor a match of your choice or let us pick one for you

This is a perfect option for individuals who want to support the club or companies who are thinking about sponsoring TCC for the first time.

Afternoon tea for 2 at game of your choice.

You will be listed on the club website, included on the match flyer (home games) and where possible mention you in the **match highlights** videos.

**Cost**  
**£25 per match**

**BUY NOW**



**Click here  
to buy**

 Match Flyers (for home games) are posted on Facebook, Instagram and X every week!

DCCL DIVISION THREE  
ROUND 20  
TINTWISTLE VS NEWTON  
PRINCIPAL SPONSOR  
SYNDICATE ORIGINAL  
MERCH AVAILABLE FROM SYNDICATEORIGINAL.COM  
BAR OPEN FROM 13:00  
SHIPYARD, San Miguel, BOTTENBURY, Carlsberg  
BALL SPONSOR: THIS COULD BE YOU!  
SATURDAY 9<sup>TH</sup> SEP  
12:30 PM START  
SPEEDWELL CRICKET GROUND  
@TINTWISTLECC





*People interact with our content.  
In 2023, we received over 9.5K  
content interactions on  
Facebook.*

**Darcy - Winter training with Derbyshire**





# Advertising Board Sponsor

## Your company or brand on our perimeter wall

A great way to advertise your brand or company at the fantastic **Speedwell Cricket Ground**.

With eight teams representing TCC in 2024, that's a lot of home games and serious eyeballs on your brand or company. Perimeter board advertising at Tintwistle CC remains one of the most effective ways you can get your brand seen in the local community.

We will also periodically expose your brand or company on our website and social media channels via media assets that are published weekly throughout the season. This includes the team selection page and week ahead graphics.

### Cost

**£200 Year 1 (includes production costs)**

**£100 Year 2 onwards**

*TCC has a tremendous amount of private hire events, that's even more eyeballs on your brand or company.*

### Year 1

**BUY NOW**



**Click here to buy**

### Renewal

**BUY NOW**



**Click here to buy**



# Social Media Sponsor

## Promote your brand on TCC's social media channels

Let us advertise your brand via our social media channels, a great way to advertise your brand or company. We guarantee at least 5 occasions where we will include your company logo on our social media assets.

Cost  
£100

**BUY NOW**



Click here  
to buy

# Sponsor a Player

## Show your support by sponsoring a senior player at TCC

We'll give you a shout-out on our social media channels plus additional mentions whenever they deliver a stellar performance! Player will wear sponsor t-shirt during day!

Cost  
£120 per player

**BUY NOW**



Click here  
to buy



# What to do next

## A message from the Chairman

Generous donations and sponsorship on an annual basis really helps keep the club afloat and this year is no different.

As you will have seen from our array of sponsorship opportunities we try to cater for all needs. We hope the social media numbers, sponsor quotes and the packages we offer really do create a genuine partnership.

So come and join the family, 2024 is genuinely going to be an exciting time for the club as we go from strength to strength. Please check out our webpage and socials for more on what the club are doing and email us at [TintwistleCricketClub@hotmail.com](mailto:TintwistleCricketClub@hotmail.com) if you have any questions.

Thanks

**Stuart Rose**  
(Chairman TCC)





In 2023, we received over 140k views on our Instagram Reels!



Fez - 2nd XI Vice Captain



# Venue Hire at TCC

## We cater for Corporate Events and Private Hires

### Corporate Events

Tintwistle Cricket Club is a new modern facility with great access to both the M60 and M1 motorways. With several hotels in proximity, it makes for a great venue for small to medium business meetings and corporate events.

The new and modern facilities have the capacity for 60 delegates, with facilities to support presentations and support working at laptop level. The sessions will be supported during the day by a host to ensure all your needs throughout the day are catered for.

### Features

- Wifi.
- 77" television screen (Link via Apple TV or HDMI).
- Multiple power points.
- Up to 60 delegates with flexible seating layouts.
- Tea, Coffee and water supplied.
- Catering available on request.
- Fully licensed bar (last orders 11.30pm).
- Site managed throughout the day.
- Outdoor space available.
- Close to hotels and local road networks (M60 and M1).

If you are interested in hiring the Clubhouse for a corporate event, please send us an email at [tintwistlecricketclub@hotmail.com](mailto:tintwistlecricketclub@hotmail.com) and we'll contact you.

**10% discount available for block bookings with on request via email**

### Private Hires

If you would like to hire the Clubhouse for a private event then you can visit our online booking system by clicking the Hire Now button below.

**Note:** This will also show you availability.





TCC 1st XI v Old Glossop (29/06/23)



DESIGN BY

